



Cutting Edge Conference

Cutting Edge 2024 - Advances in Tunneling Technology

November 18 - 20 • Renaissance Cleveland Hotel • Cleveland - Ohio

Overall Conference Sponsorship – \$13,200 *Exclusive*

- First tier recognition of company name on all 2024 Cutting Edge promotion and event materials
- Three complimentary full registrations for the conference, tabletop exhibit & two chairs
- Exclusive logo placement on all Cutting Edge 2024 emails and mailed promotions
- Company logo on front and back cover of onsite show guide, with one-page advertisement on the inside
- Featured company logo on Cutting Edge Conference and Tunneling Journal websites with hyperlink to your website
- Company logo on all conference PPT screen holding slide & on branded signage in prominent areas on-site
- Overall Conference Sponsor recognition on digital, print and onsite sponsor signage
- Pre and post-conference attendee list with contact info (*contact share opt-ins only*)

Exhibit Hall Hosted Reception Sponsor - \$8,800

This event is a prime networking opportunity for attendees to the 2024 Cutting Edge Conference

- Two complimentary full registrations for the conference, tabletop exhibit & two chairs
- Exclusive Recognition of Company name on Cocktail napkins
- Special reception invitation sent to all registered attendees, logo on signage as reception sponsor
- Company logo on Cutting Edge Conference and Tunneling Journal websites with hyperlink to your website
- Featured Sponsor recognition on digital, print and onsite signage, plus logo on conference holding slide
- Ability to distribute branded promotional item to all attendees during Reception
- Pre and post-conference attendee list with contact info (*contact share opt-ins only*)

Gold Sponsorship - \$6,600 per Sponsor (Limited to 3)

- Second tier recognition of company name on all 2024 Cutting Edge promotions and event materials
- Two complimentary full registrations for the event, tabletop exhibit & two chairs
- Company logo on Cutting Edge Conference and Tunneling Journal websites with hyperlink to your website
- Gold level recognition of company name in digital, print and onsite signage, plus logo on conference holding slide
- Pre and post-conference attendee list with contact info (*contact share opt-ins only*)

Silver Sponsorship - \$3,300

- Silver-level company logo on Cutting Edge Conference and Tunneling Journal websites with hyperlink to your website
- One complimentary full registration for the conference, tabletop exhibit & two chairs
- Silver level acknowledgment in the 2024 Cutting Edge show guide
- Silver level recognition of company name in digital, print and onsite signage, plus logo on conference holding slide
- Pre and post-conference attendee list with contact info (*contact share opt-ins only*)

Tabletop Display - \$2,200

- A tabletop display table in the meeting lobby and two chairs
- One complimentary full registration for the conference
- Company logo on Cutting Edge Conference and Tunneling Journal websites with hyperlink to your website
- Tabletop sponsor recognition in digital, print and onsite sponsor signage
- Pre and post-conference attendee list with contact info (*contact share opt-ins only*)

Featured Sponsorships:

Tote Bag - \$6,500 Exclusive - RESERVED

- Company logo displayed on the bag and distributed to all delegates
- Company logo recognition on Cutting Edge Conference and Tunneling Journal websites with hyperlink to your website
- Gold-level acknowledgment in the 2024 Cutting Edge show guide including company logo
- Recognition of company name in digital, print and onsite sponsor signage
- Pre and post-conference attendee list with contact info (*contact share opt-ins only*)

Hotel Key Cards - \$4,000 Exclusive - RESERVED

The Hotel Keycard sponsorship offers the ability to full customize your branding on the Cutting Edge hotel keycards, given to all attendees staying in the conference hotel and venue.

- Company logo on Cutting Edge Conference and Tunneling Journal websites with hyperlink to your website
- Silver-level acknowledgment in the 2024 Cutting Edge show guide including company logo
- Recognition of company name in digital, print and onsite sponsor signage
- Pre and post-conference attendee list with contact info (*contact share opt-ins only*)

Cutting Edge Lanyard - \$5,000 Exclusive - RESERVED

- Your company logo in one color printed on official conference lanyards
- Company logo on Cutting Edge Conference and Tunneling Journal websites with hyperlink to your website
- Silver-level acknowledgment in the 2024 Cutting Edge show guide including company logo
- Recognition of company name in digital, print and onsite sponsor signage
- Pre and post-conference attendee list with contact info (*contact share opt-ins only*)

Conference WIFI - \$5,500 Exclusive - RESERVED

- Opening screen for Wi-Fi log-on if available
- Company logo on Cutting Edge Conference and Tunneling Journal websites with hyperlink to your website
- Gold-level acknowledgment in the 2024 Cutting Edge show guide including company logo
- Recognition of company name in digital, print and onsite sponsor signage
- Pre and post-conference attendee list with contact info (*contact share opt-ins only*)

Cutting Edge Conference Pre and Post Conference Email Sponsor - \$5,000 Exclusive

Join us as the title sponsor of four (4) Cutting Edge 2024 pre and post conference emails (either by UCA of SME and/or Tunneling Journal,) delivered to 300+ inboxes in the weeks leading up to and after the conference. Your customizable graphic design can be embedded into the email template, you can also place lead-tracking info for your reporting.

Cutting Edge 2024 - Advances in Tunneling Technology will provide you with the knowledge you need to stay up to date on the latest trends and techniques being used today in tunneling projects throughout North America and the world.

Featuring subject-specific presentations that focus on innovations and practical experience, plus extended in-depth industry discussion sessions. They have become a trademark of this conference – Cutting Edge 2024 will educate and inform attendees on recent developments in urban tunneling technology.



In Partnership



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